

Contact

www.linkedin.com/in/jori-ringman-92592b7 (LinkedIn)
www.cepi.org (Company)
www.paperforrecycling.eu
(Company)

Top Skills

Business Strategy
Product Development
Strategy

Languages

English (Full Professional)
Finnish (Native or Bilingual)
Swedish (Limited Working)

Jori Ringman

Director General at CEPI - the European forest fibre and paper industry

Brussels Metropolitan Area

Summary

Profile

Senior European affairs professional with an insightful, creative and effective approach to the Brussels scene.

Key skills

- * In-depth knowledge of the workings of EU institutions and political processes
- * Strategic understanding of managing complex coalitions and value chains
- * Experience in leading organisations and managing finance, budgets and staff
- * Experience in environmental policy issues, public affairs and issue management
- * Ability to be analytical, solution-oriented and to identify opportunities in problem situations
- * Effective negotiating and communication skills in a multi-cultural and pluralistic environment
- * Highly-developed team working, communication and interpersonal skills
- * Extensive management experience; past 11 years at senior management level

Employment history

Confederation of European Paper Industries (CEPI), February 2005 - present Director General (June 2019)

– Responsibilities cover many key areas of the European forest-based industries: raw material availability and quality, value chains, product and food safety, environment and sustainability, as well as related research and communications.

– Acting Director General for six months in 2016; Deputy Director General 2016-2019

- Developing a positive business environment for the sector by instigating and analysing policy initiatives and taking pro-active voluntary action including the value chain.
- Involvement in the transformation of the forest-based sector towards circular economy and low-carbon bio-economy.
- Successfully built consensus within the sector and across industries in controversial and complex issues as well as within the NGO community.

Prior to appointment in CEPI in February 2005, a civil servant in the European Commission. Has also worked in the European Parliament Environment Committee as a political advisor, as Secretary General of a parliamentary group in the Finnish National Parliament, a chief editor of a newspaper and manager of various NGOs.

Experience

CEPI - the European forest fibre and paper industry
16 years

Director General
June 2019 - Present (2 years 1 month)
Brussels Area, Belgium

Director of Sustainability
September 2014 - Present (6 years 10 months)
Brussels Area, Belgium

In CEPI I am accountable for EU environmental policies, product policies, circular economy, sustainability and packaging as well as food contact materials.

I have been a Director in CEPI since February 2005, changing the area of responsibilities every five years or so; Deputy Director General as of December 2016.

Deputy Director General
December 2016 - June 2019 (2 years 7 months)
Brussels Area, Belgium

Acting Director General
March 2016 - September 2016 (7 months)
Brussels Area, Belgium

In CEPI since February 2005. Acting Director General as of 15 March 2016.

Director Recycling, Product, Environment
February 2010 - August 2014 (4 years 7 months)
Brussels, Europe

Recycling and Product Director
2005 - 2010 (5 years)
