

Coordonnées

www.linkedin.com/in/pierre-bach-b18bb333 (LinkedIn)

Principales compétences

Public Speaking
Microsoft Office
Business Strategy

Languages

French (Native or Bilingual)
English (Native or Bilingual)

Pierre Bach

Research Analyst at Hawkins Wright Ltd
Londres

Expérience

Hawkins Wright Ltd
Research Analyst
novembre 2014 - Present (6 ans 7 mois)

Hawkins Wright is an independent consultancy providing a range of strategic, forecasting, market intelligence and business information services to the international forest products and bioenergy industries.

Société Générale
SGCIB Product Control, Financial Analyst
janvier 2013 - juillet 2013 (7 mois)

- Joined Product Control (middle-office) teams at SG's Corporate & Investment Banking division, analyzing daily P&L of standard and non-standard structured products, reporting daily to the front office teams and controlling for anomalies;
- Enhanced and rationalized daily PnL production process, integrating the LYXOR (Asset Management division) perimeter and handling portfolio migrations in conjunction with booking and pricing teams;
- Performed risk analysis on interest rate hedging positions and assisted with the hedging process.

AUP Student Government Association
President
juillet 2011 - juillet 2012 (1 an 1 mois)
Paris

- Provided leadership to the SGA and managed the Executive Board (team of 6, government of about 40 people, annual budget of €120,000);
- Represented a diverse Student Body within and beyond the University, serving as the voice of students in all institutional debates and projects.
- Acted as an agent for change, pushing for complete revision of our objectives, methods and work ethics, collaborating with stakeholders within and beyond the institution, in order to reaffirm our role within AUP's shared governance model.

PepsiCo
Marketing Intern

juin 2010 - août 2010 (3 mois)

- Surveyed functioning and role of Insights within the company, delivering a report to Head of Insights based on a combination of internal and syndicated data (Nielsen);
- Participated in market research efforts with the Snacks and Beverages teams, acquired hands-on experience with both qualitative and quantitative research methods in the field.

Pink Frog

Sales, Market Research & Business Development

janvier 2009 - juillet 2009 (7 mois)

Munich, Germany

- Conducted on-the-ground market research for an unconventional sparkling rosé wine with a sense of humor, Pink Frog;
- Tested product in Munich's CHR circuit, negotiating trial periods with cafes, restaurants and clubs;
- Consolidated customer feedback, acquiring a better understanding of consumer habits and competitive landscape.

Formation

The American University of Paris

Bachelor of Arts (BA), Economics & Entrepreneurship · (2009 - 2013)

International High School of Pontonniers, Strasbourg

Scientific Baccalaureate, Mathematics specialty · (2002 - 2005)